Serial No. 10/059,099

IN THE CLAIMS

Please amend the claims, as follows:

1. (Currently amended) A method for personalizing content in a network having a network infrastructure, wherein ~~characterized in that~~ a mobile device receives content having a rights expression voucher attached thereto and personalizes the content based on information contained in the ~~a~~ rights expression voucher that accompanies the content.

2. (Canceled).

3. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the step of personalizing includes encrypting a content encryption key using a local encryption key, which is derived from a terminal or subscriber identity module specific encryption seed.

4. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the step of personalizing includes regenerating a local encryption key from the same encryption seed when needed, instead of storing the local encryption key, to ensure that the content cannot be used if the same encryption seed for the local encryption key is not present.

2

5. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes using a tag contained in a rights expression voucher, the tag providing the wireless device or terminal a specific encryption seed for a key which is used for the local encryption of the content encryption key.

6. (Currently amended) A method according to claim 5, wherein ~~characterized in that~~ in the wireless device or terminal either a hardware or software implementation module is used to generate the key and encrypts the content encryption key using a terminal or subscriber identity module specific seed, which is provided in the rights expression voucher.

7. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes using information related to either subscriber identity module, international mobile equipment identity, some terminal hardware function or the rights expression voucher.

3

8. (Currently amended) A method for personalizing content in a network, wherein ~~characterized in that~~ the method comprises:

providing a mobile device content having a rights expression voucher <u>attached thereto</u> with information that controls the content personalization therein; and

personalizing the content in the device in accordance with the information contained in the rights expression voucher.

9. (Currently amended) A method according to claim 8, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes using device specific personalization information to personalize the content, including device specific hardware operations information.

10. (Currently amended) A method according to claim 8, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes making the personalization by the local encryption of the content encryption key.

11. (Currently amended) A method according to claim 8, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes encrypting the content encryption key using a local encryption key, which is derived from a terminal or SIM specific seed.

4

Serial No. 10/059,099

12. (Currently amended) A mobile device for operating in a network having a network infrastructure, wherein ~~characterised in that~~ the mobile device comprises a voucher-driven on-device content personalization module for <u>receiving content having a rights expression voucher attached thereto and</u> personalizing <u>the</u> content based on information contained in <u>the</u> ~~a~~ rights expression voucher that accompanies the content.

13. (Canceled).

14. (Currently amended) A mobile device according to claim 12, <u>wherein</u> ~~characterized in that~~ the voucher-driven on-device content personalization module uses personalization information, including device specific hardware operations, to personalize the content.

15. (Currently amended) A mobile device ~~(Original)~~ according to claim 12, <u>wherein</u> ~~characterized in that~~ the voucher-driven on-device content personalization module makes the personalization by a local encryption of a content encryption key.

5

16. (Currently amended) A mobile device ~~(Original)~~ according to claim 12, <u>wherein</u> ~~characterized in that~~ the voucher-driven on-device content personalization module encrypts a content encryption key using a local encryption key, which is derived from a terminal or subscriber identity module specific seed.

17. (Currently amended) A network having a mobile device and a network infrastructure, <u>wherein</u> ~~characterized in that~~ the mobile device comprises a voucher-driven on-device content personalization module for <u>receiving content having a rights expression voucher attached thereto and</u> personalizing <u>the</u> content based on information contained in <u>the</u> ~~a~~ rights expression voucher that accompanies the content.

18. (Canceled).

19. (Currently amended) A network according to claim 17, <u>wherein</u> ~~characterized in that~~ the voucher-driven on-device content personalization module uses personalization information, including device specific hardware operations, to personalize the content.

6

Serial No. 10/059,099

20. (Currently amended) A network according to claim 17, wherein ~~characterized in that~~ the voucher-driven on-device content personalization module encrypts a content encryption key using a local encryption key, which is derived from a terminal or subscriber identity module specific seed.

21. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes encrypting the content or the rights expression voucher itself using a key generated from a seed derived from information in a rights expression voucher.

22. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes encrypting a content encryption key, the content, the rights expression voucher itself or a combination thereof, including using a device specific hardware function described in the rights expression voucher.

23. (Currently amended) A method according to claim 5, wherein ~~characterized in that~~ the field provides a method which is used for the local encryption of the content encryption key, the content, the rights expression voucher itself or a combination thereof.

7

24. (Currently amended) A method according to claim 1, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes using a field contained in a rights expression voucher, the field providing the device, a device specific function which is used for the local encryption of a content encryption key.

25. (Currently amended) A method according to claim 8, wherein ~~characterized in that~~ the ~~step of~~ personalizing includes encrypting a content encryption key, the content, the rights expression voucher, or a combination thereof, including using a device specific function derived from information in the rights expression voucher.

26. (Currently amended) A mobile device according to claim 12, wherein ~~characterized in that~~ the voucher-driven on-device content personalization module encrypts a content encryption key, the content, the rights expression voucher, or a combination thereof, including using a device specific function derived from information in the rights expression voucher.

27. (Currently amended) A network according to claim 17, wherein ~~characterized in that~~ the voucher-driven on-device content personalization module encrypts a content encryption key, the content, the rights expression voucher, or a combination

8

thereof, including using a device specific function derived from
information in the rights expression voucher.

28. (Currently amended) A method according to claim 1,
wherein ~~characterized in that~~ the device to which personalized
content is bound includes not only the device itself, but also
other devices coupled to the device.

29. (Currently amended) A method according to claim 1,
wherein ~~characterized in that~~ the personalization is made by a
local encryption of a content encryption key (CEK), the content,
the rights expression voucher, or some combination thereof.

30. (Currently amended) A method according to claim 8,
wherein ~~characterized in that~~ the personalization is made by a
local encryption of a content encryption key (CEK), the content,
the rights expression voucher, or some combination thereof.

31. (Currently amended) A mobile device according to claim
12, wherein ~~characterized in that~~ the personalization is made by
a local encryption of a content encryption key (CEK), the
content, the rights expression voucher, or some combination
thereof.

9

Serial No. 10/059,099

    32. (Currently amended) A network according to claim 17, wherein ~~characterized in that~~ the personalization is made by a local encryption of a content encryption key (CEK), the content, the rights expression voucher, or some combination thereof.

10